How **118** companies found a better way to source and manage **37,000** marketing projects.

sourceit

Sourceit is a source to pay platform for marketing services.

The dataset:
Period 2019 calendar year
Projects 37,000
Quotes 244,000
Spend $86,000,000
Customers 118

This report substantiates that Sourceit delivers unquestionable benefits for companies and their buyers.

Here's what we found.

Be the hero

Sourceit helps buyers be the hero enabling them to save more through a contestable sourcing process.

Our data shows that Sourceit delivers savings of between 14% and 39%.

Cost savings by number of bids

2 bids	**14%**
3 bids	**28%**
4 bids	**39%**

Make life easy

Sourceit is a proven productivity tool that makes life easier for buyers to manage more projects in less time.

Our data shows that 28% of projects had one or more changes through its lifecycle. Sourceit handles this with ease.
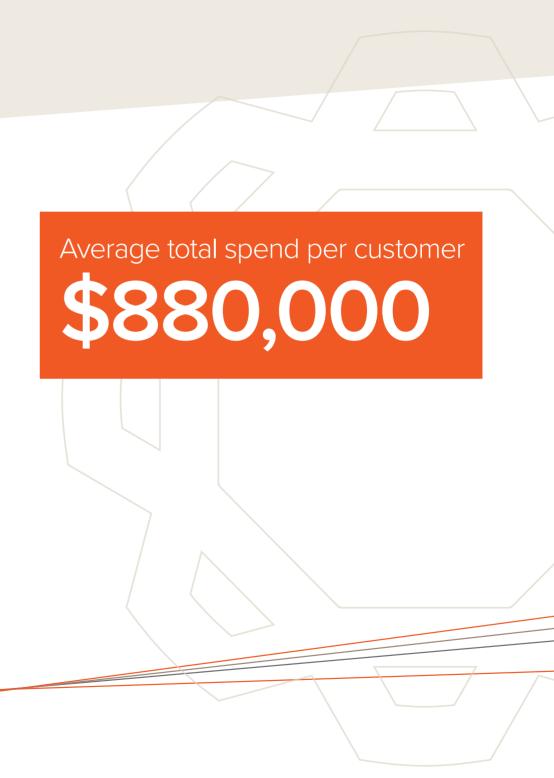
312
Average number of projects managed by buyers per year

Problem solved

Whether you're a company with a marketing spend less than $500k or over $20m, Sourceit is a scalable solution that solves problems for a wide range of companies.

Our data shows that a standard Sourceit customer has three buyers working within the platform.

Average total spend per customer
$880,000

Peaked your interest?

Sourceit is a technology company providing marketing procurement, catalog and RFQ applications.

Our cloud-based solutions empower buyers to simplify the procurement process and engage in a better way with their preferred vendors.

Sourceit offers three different products for buyers:

- **Market** – a source-to-pay application for marketing procurement.
- **Catalog** – an inventory management and on-demand ordering application for products and services.
- **RFQ** – a simple request for quote app for general products or services.

If you're currently evaluating your marketing procurement and want to know more about Sourceit, contact us today for a free demo.

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sourceit

Australia | New Zealand | USA | Canada | United Kingdom